



The applicant who fills this form won't be qualified as an exhibitor of Art Shanghai 2012 automatically. The applicant shall submit the application form after filling it completely in written form and adding a signature. This Agreement is valid only with Art Shanghai Organization Committee's signature after which the applicant will be confirmed as a qualified exhibitor.

LATIN-AMERICAN PAVILION & THE INTERNATIONAL WING | ART SHANGHAI 2012 | MAY | 10-14 | 12

Gallery Name: _____
 Address: _____
 City: _____
 State: _____ Zip code: _____
 Email: _____

Director: _____
 Ass. Director: _____
 Telephone: _____
 Fax: _____
 Website: _____

Booth Request:

Included in the booth cost: 12' (3.7m) high hard wall dividers as per fair regulations and standard allocations include perimeter & interior walls, lights, exhibitor sign, table and two chairs, and drayage. There are mandatory additional fees for booth lighting. Special walls, closets, additional signage, furniture, lights, miscellaneous electrical services, shelving, sculpture pedestals, and labor furnished for exhibitor-supplied materials are available at additional charge.

Feet and Meters: 200 sq.ft. (18.5 m2) US \$ 7.600 300 sq.ft. (27.9 m2) US \$ 11.400
 400 sq.ft. (37.2 m2) US \$ 15.200 500 sq.ft. (46.5 m2) US \$ 19.000

Cooperative Advertising US \$1.500

Cooperative Advertising is promotion, marketing, social media and public relations fees.

Extra Decorating Fees:

Hard wood board (1mxH3m): \$50; Door with Lock (H2.4m): \$75; Meeting Table (1mx0.5m×H 0.75m): \$40; Leather Chair: \$30; Reflection Lamp 100W (60cm): \$45; Outlet 10A/220V: \$35. Due upon receipt Invoice will be forwarded to exhibitor when the booth design is completed

Payment Details:

Deposit: Upon signing the contract
 1st Installment (20%) & Coop Adv Fee: Due on February /15/12
 2nd Installment (40%): Due on February/28/12
 3rd Installment (40%): Due on March/30/12

Proposed Exhibition:

Please submit electronically the following information:

- A) Gallery Information, listing current/previous fair participation, as well as other art events your gallery has participated in/organized during the past year. Please attach photos or documented materials for reference.
- B) List of Artists you plan to exhibit. Please provide name, title, and a brief description of the artworks.
- C) Five (5) images in jpeg format of your proposed exhibition (via disk or email)
- D) When was your Gallery established?

Deposit Requirements:

A refundable application fee of US\$2.000 must be paid when submitting this application form. This deposit is to be applied toward exhibit booth fees. Application fee must be paid by credit card online in our website www.latinamericanpavilion.com
 A receipt confirming payment will be sent to you. Please print this receipt and enclose it with your application form. No space will be reserved without receipt of the required deposit. If Art Shanghai 2012/LATIN-AMERICAN PAVILION is unable to accept your application, a full refund of the deposit will be issued.

Applicants Notice:

When submitting the Application, the Exhibitor is regarded as unconditionally accepting the Application's Instructions. Applicants shall guarantee the accuracy and integrity of all submitted information. Verifying and selecting applicants and allocating of booth location are done by the Selection Committee together with the Art Committee of Shanghai Art Fair. All other expenses involving the presentation of art works such transportation, insurance, cost of materials, rental of equipment, or charges for assembly and dismantling are the responsibility of the exhibitor.

Applicant signature: _____

Date of application: (MM/DD/YY)

